

The Accelerated Adviser Program

FOR SMALL FIRMS AND SOLO OPERATORS

Montesi
COMPANY

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LET'S TALK

Get equipped and empowered to grow your own brand and business.

AcceleratedAdviser equips sole practitioners and the owners of small advisory and professional services firms with the training, personal coaching, support and structure to market and grow their personal brands and businesses.

When *you are your business*, and you're going it alone or working with a small team, driving growth is absolutely critical. But the reality is most advisers don't have the marketing resources, strategy or skills to reach their growth goals.

The AcceleratedAdviser program has been designed to solve this problem, providing solo and small firm operators with an end to end process, and every teaching and tool necessary, to be the masters of their own destinies and create thriving, sustainable practices.

BUILD THE FOUNDATIONS OF YOUR BRAND, CREATE YOUR STRATEGY FOR GROWTH AND ACCELERATE!

Please note: This document is intended for small firms and solo operators. If you would like information about AcceleratedAdviser for large firms and managers, teams or individual advisers, please get in touch.

Hello, I'm Andrew Montesi.

I COACH AND EQUIP LAWYERS, ACCOUNTANTS, FINANCIAL PLANNERS, PROPERTY EXPERTS AND ADVISERS TO BUILD THEIR BRANDS, RAPIDLY GROW THEIR PRACTICES AND ADVANCE THEIR CAREERS.

- . FOUNDER, ACCELERATEDADVISER**
- . FOUNDER, THE MONTESI COMPANY**
- . FOUNDER, APIRO MARKETING AGENCY**
- . FORMER MARKETING MANAGER AT SOUTH AUSTRALIA'S LARGEST PLAINTIFF LAW FIRM**
- . FORMER HEAD OF MARKETING AT TWO TECH STARTUPS**
- . FORMER TV REPORTER AND PRODUCER, NINE NEWS**

READ MORE AT [LINKEDIN](#)



How does AcceleratedAdviser work?

Through the AcceleratedAdviser program, advisers who own their own businesses are given personal coaching, online training, tools, templates, and most importantly guidance through a four-part process, to build their personal brands and grow their practices.

1. Review

We ask the hard questions, get our hands dirty and find out where the adviser's personal brand and practice is really at. This helps us find our starting point.

2. Strategise

We walk through a detailed process to unlock the adviser's personal brand, story, target client segments, value proposition, messaging and marketing opportunities.

3. Grow

Advisers are given a Marketing Execution Framework, a system to autonomously run their own growth program, and learn how to scientifically measure performance and business growth outcomes.

4. Accelerate

Now with a strategy and system in place, advisers are tested and refined to ensure they maintain consistency and momentum.

Get the right program for you

Our recommended pathway provides the sustainable, scalable system for the ongoing growth of your firm, by equipping and empowering you to build your own brand and growth machine.

RECOMMENDED

Option 1. Growth Accelerator unlimited

- Unlimited access to the [online program/templates](#) for 12 months
- Get expert, personal feedback and advice at each step, including practice review, strategy and marketing execution (email and commentary in documents)
- One on one coaching session to kick off the program and set strategy goals and processes
- One on one coaching session at the conclusion of the online program to help activate your strategy (Zoom, one hour)
- One on one three month follow up session to review progress (Zoom, one hour)
- Email Q and A whenever you need it
- General oversight and administration to ensure momentum is maintained as you progress through the program
- Opportunity to earn CPD points (subject to relevant profession/association)
- Professional network introductions and opportunities

Get the right program for you

Other AcceleratedAdviser pathways are tailored to address specific challenges and needs at professional services firms. For more information about the programs below please get in touch.

Option 2. Growth accelerator for small teams

A targeted, custom system designed for the ongoing growth of your small team. Your team is guided through a process to build their own brands and practices, that grows the entire firm as a result.

Option 3. Network growth accelerator

Go through the AcceleratedAdviser program with a mix of professionals from other industries and sectors, to not only learn how to grow your own brand and practice while also building business relationships along the way.

Option 4. Custom program

Design your own AcceleratedAdviser program around your specific strategic needs.

MORE INFORMATION AND PRICING PROVIDED ON REQUEST

What they're saying about AcceleratedAdviser

“ANDREW'S FIRST-HAND EXPERT KNOW-HOW HAS HELPED US DELIVER OUTSTANDING RESULTS. THE QUALITY THAT STANDS OUT IS ANDREW'S ABILITY TO DELIVER COMPLEX MARKETING CONCEPTS IN STAGED AND SIMPLIFIED PROCESSES, THAT MAKES SENSE TO US LAWYERS. ULTIMATELY, THIS GUIDANCE HAS SAVED US TIME AND FOCUSED OUR WORK.”

Michael Pagsanjan, Principal, MPS Law

Let's get started

NEXT STEP

Book a free strategy exploration session to talk about your options and needs.

Thank you!



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