

# The Accelerated Adviser Program

**FOR INDIVIDUAL ADVISERS (SENIOR, MID,  
JUNIOR AND GRADUATE)**

*Montesi*  
COMPANY

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LET'S TALK

# Get motivated, equipped and empowered to accelerate your practice and fast-track your career.

AcceleratedAdviser gives advisers and professionals the training, personal coaching, support and structure to develop their personal brands and rapidly grow their practices.

The best advisers are promoted and enjoy successful careers not just because they're 'good at what they do', but because they've turned themselves into a business. They've strategically built a great reputation, an extensive network and a marketing system that sends a constant stream of new clients through their doors.

You can do it too. And the best time to start is now. Whether you're a graduate, junior, mid level or a senior adviser looking to take the next step, this program will give you everything you need to make it happen.

**BUILD THE FOUNDATIONS OF YOUR BRAND. CREATE YOUR PRACTICE GROWTH STRATEGY. ACCELERATE!**

*Please note: This document is intended for individual advisers. If you would like information about AcceleratedAdviser for firm owners and managers, teams or sole practitioners, please get in touch.*

# Hello, I'm Andrew Montesi.

**I COACH AND EQUIP LAWYERS, ACCOUNTANTS, FINANCIAL PLANNERS, PROPERTY EXPERTS AND ADVISERS TO BUILD THEIR BRANDS, RAPIDLY GROW THEIR PRACTICES AND ADVANCE THEIR CAREERS.**

- . FOUNDER, ACCELERATEDADVISER**
- . FOUNDER, THE MONTESI COMPANY**
- . FOUNDER, APIRO MARKETING AGENCY**
- . FORMER MARKETING MANAGER AT SOUTH AUSTRALIA'S LARGEST PLAINTIFF LAW FIRM**
- . FORMER HEAD OF MARKETING AT TWO TECH STARTUPS**
- . FORMER TV REPORTER AND PRODUCER, NINE NEWS**

**READ MORE AT [LINKEDIN](#)**



# How does AcceleratedAdviser work?

Through the AcceleratedAdviser program, advisers and professionals are given personal coaching, online training, tools, templates, and most importantly guidance through a four-part process, to build their personal brands and grow their practices.

## 1. Review

We ask the hard questions, get our hands dirty and find out where the adviser's personal brand and practice is really at. This helps us find our starting point.

## 2. Strategise

We walk through a detailed process to unlock the adviser's personal brand, story, target client segments, value proposition, messaging and marketing opportunities.

## 3. Grow

Advisers are given a Marketing Execution Framework, a system to autonomously run their own growth program, and learn how to scientifically measure performance and business growth outcomes.

## 4. Accelerate

Now with a strategy and system in place, advisers are tested and refined to ensure they maintain consistency and momentum.

# Get the right program for you

Our recommended pathway provides the sustainable, scalable system for ongoing brand and practice growth, by equipping and empowering advisers with their own brand and growth machines.

## RECOMMENDED

### Option 1. Personally guided growth accelerator

- Unlimited access to the [online program/templates](#)
- Get expert, personal feedback and advice at each step, including practice review, strategy and marketing execution (email and commentary in documents)
- One on one session when you conclude the online program to help you activate your strategy and get moving (Zoom, one hour)
- One on one quarterly review (three months post program) to discuss progress and provide advice to increase growth and momentum (Zoom, one hour)
- Email Q and A whenever you need it, for the duration of the program
- General oversight and accountability to ensure you move through the process at a reasonable pace, based on your goals and workload
- CPD points for team members (subject to relevant profession/association)
- Personal, written recommendation to validate and authenticate the work you've done through the program

# Get the right program for you

Other AcceleratedAdviser pathways are tailored to address specific challenges and needs at professional services firms. For more information about the programs below please get in touch.

## Option 2. Small group growth accelerator

Grow your brand and practice alongside industry peers and other professionals. AcceleratedAdviser runs programs in small groups to provide the benefit of group learning and professional network development. Places are strictly limited. If you're interested, get in touch as soon as possible.

## Option 3. DIY growth accelerator

If you want to take on the task of growing your brand and practice, we give you all of the training, tools and templates to do it yourself, at your own pace, whenever you like. You can get started today ... just [click here](#).

## Option 4. Custom programs for teams

Could AcceleratedAdviser benefit not just you, but your whole team? We develop growth programs tailored for the needs of teams and firms. Please get in touch for more information.

**MORE INFORMATION AND PRICING PROVIDED ON REQUEST**

# What they're saying about AcceleratedAdviser

**“ANDREW'S FIRST-HAND EXPERT KNOW-HOW HAS HELPED US DELIVER OUTSTANDING RESULTS. THE QUALITY THAT STANDS OUT IS ANDREW'S ABILITY TO DELIVER COMPLEX MARKETING CONCEPTS IN STAGED AND SIMPLIFIED PROCESSES, THAT MAKES SENSE TO US LAWYERS. ULTIMATELY, THIS GUIDANCE HAS SAVED US TIME AND FOCUSED OUR WORK.”**

Michael Pagsanjan, Principal, MPS Law

# Let's get started

## NEXT STEP

Book a free strategy exploration session to talk about your options and needs.

Thank you!



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